

**LICENSING ACT 2003**  
**PREMISES LICENCE**  
**PART A – Part 1**



<b>Landguard Holiday Park</b> <b>Landguard Manor Road</b> <b>Shanklin</b> <b>Isle of Wight</b> <b>PO37 7PJ</b>	Licence Ref:	23/00016/LAPVDP
	Valid from:	6 January 2023

<b>Premises Licence Holder</b>	Park Resorts Ltd, 2nd Floor, One Gosforth Park Way, Gosforth Business Park, Newcastle Upon Tyne, NE12 8ET
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**PART A – Part 2**

**Licensable Activities**

<b>Activity</b>	<b>Days of Week</b>	<b>Start</b>	<b>Finish</b>
Performance of Dance & Plays (Indoors)	Monday to Sunday	18:00 hrs	23:59 hrs
Films & Indoor Sporting Event (Indoors)	Monday to Sunday	00:01 hrs	23:59 hrs
Late Night Refreshment (Indoors)	Monday to Sunday	23:00 hrs	23:59 hrs
Live Music (Indoors)	Monday to Sunday	11:00 hrs	23:59 hrs
Recorded Music (Indoors)	Monday to Sunday	08:00 hrs	23:59 hrs
Sale of Alcohol (supplied for consumption on the premises)	Monday to Sunday	10:00 hrs	23:59 hrs

**Hours premises are open to the public**

<b>Days of Week</b>	<b>Open</b>	<b>Close</b>
Monday to Sunday	10:00 hrs	23:59 hrs

**Non standard timings**

Opening Hours and the Sale of Alcohol - 24 Hours for Residents Only
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**Registered number of holder, for example company number, charity number**

4133998
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**Name of designated premises supervisor where the premises licence authorises the supply of alcohol**

Mr Sean Vernall Managers Flat, Lower Hyde Holiday Park, Landguard Road, Shanklin, Isle of Wight
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**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol**

Licence Number: IW 046015    Licensing Authority: Isle of Wight Council
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# Annex 1

## Mandatory Conditions

1. No supply of alcohol may be made under the premises licence –
  - a. at a time when there is no designated premises supervisor in respect of the premises licence, or
  - b. at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.  
  
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
  - a. games or other activities which require or encourage, or are designed to require or encourage, individuals to—
    - i. drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - ii. drink as much alcohol as possible (whether within a time limit or otherwise);
  - b. provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - c. provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - d. selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - e. dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.  
  
(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.  
  
(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
  - a. a holographic mark, or
  - b. an ultraviolet feature.
6. The responsible person must ensure that—
  - a. where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - i. beer or cider: ½ pint;
    - ii. gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - iii. still wine in a glass: 125 ml;

b. these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

c. where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

7. (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

For the purposes of this condition –

a. “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

b. “permitted price” is the price found by applying the formula –

$$P = D + (D \times V)$$

where -

- i. P is the permitted price,
- ii. D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- iii. V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

c. “relevant person” means, in relation to premises in respect of which there is in force a premises licence

- i. the holder of the premises licence,
- ii. the designated premises supervisor (if any) in respect of such a licence, or
- iii. the personal licence holder who makes or authorises a supply of alcohol under such a licence;

d. “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

e. “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

(2) Where the permitted price given by paragraph b would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

(3) Sub-paragraph (4) applies where the permitted price on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.

(4) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

**(Where the Premises Licence authorises the exhibition of films)**

8. Admission of children to the exhibition of any film is to be restricted in accordance with Section 20.

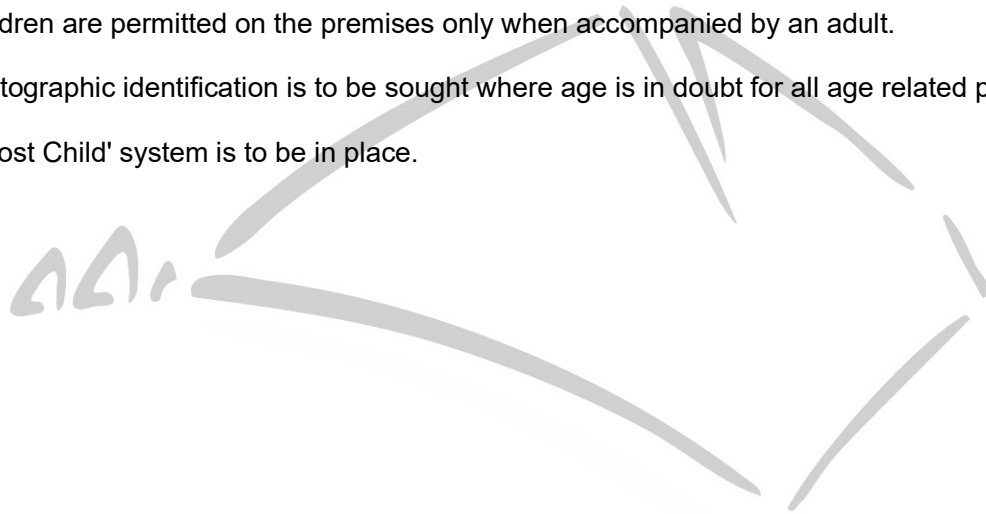
**(Where the Premises Licence includes a condition that door supervisors must be used)**

9. All security personnel must be licensed by the Security Industry Authority.

## Annex 2

### Conditions consistent with the operating schedule

1. Functions are to be limited to twelve in any one calendar year, with not less than seven days notice to the Police of any such function giving the times, dates and nature of such events. The Police shall have the right to veto any such event on the grounds of crime and disorder or public nuisance.
2. Risk assessments are to be regularly carried out and actioned where appropriate.
3. Glass receptacles are not to be permitted outside the licensed area.
4. Any person consuming any drink in the pool area will do so using a plastic receptacle.
5. Children are permitted on the premises only when accompanied by an adult.
6. Photographic identification is to be sought where age is in doubt for all age related products.
7. A 'Lost Child' system is to be in place.



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**Annex 3**

**Conditions attached after a hearing by the licensing authority**

Not applicable



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